

How did I meet, Shiro NAKAMURA, the famous car designer ?

I try to retrace the memory when and where I met Shiro at the first time...

In '91, the next year when I started to work at Carré Noir, I went to the Press Day of Geneva Motor Show. The final day for Press, the Designer's Night was held on the shipboard in Lac Lemman. After the party, some designers known well each other gathered in Café de Paris, where I met Shiro... At that time, Shiro had been in Brussels as a chief designer of Isuzu Engineering Europe. Carré Noir had planned Designer's Night of Paris Motor Show twice, so we were able to meet in these events.

When I found the Japanese publisher, SHUFUNOTOMO, for Japanese version of " UN CARRÉ NOIR DANS LE DESIGN " written by Gérard Caron, we selected VehiCROSS to add in this book. I learned later that the design of VehiCROSS was managed by Shiro, Chief Designer. That was the encounter with the famous car designer Shiro NAKAMURA.

Jazzman, Shiro NAKAMURA, wrote a book.

Mutually came back to Japan, Shiro invited me to his jazz live and I became one of the habitués. How can Shiro find the time to practice the base ? " The base is always putting out in my room so, touch and play with at least 10min every day, it's just like a teething ring " Shiro says me seriously. " I love music and cannot live without... " Shiro sends me a mail to let me know the date of his jazz live. On 3rd April, I got the mail from Shiro so, I thought his jazz live was coming soon, no it wasn't, his book was just published. Wow ! The title is " The story of the form of the Japanese vehicle ". At that time, I was in Paris, I bought it and read at once after coming back to Tokyo. Very interesting book not only the person of design and car industry but also everyone. As music lover, his musical consideration about the design is unique approach. I hope his book will be published in world wide. It's exciting to know how Shiro has managed the design to rebuilt NISSAN as the right arm of Mr. Carlos Ghosn.

The story of the form of the Japanese vehicle



Evolution of the emblems of NISSAN
found on the wall of the NISSAN
Gallery in Yokohama



1959 Nissan Truck (680)



1988 Nissan Bluebird (T12)



1960 Nissan Cedric (30)



1989 Nissan Primera (P10)



1967 Nissan Skyline (S57D)



1983 Nissan Skyline (R30)



1990 Nissan Sunny (B13)



1989 Nissan Skyline (R32)



2001 Nissan Cima (F50)



1935 Datsun 14



1990 Infiniti G20 (P10)



2009 Infiniti G37 (P10) Sedan (V36)